What is Happening to Medicare?

Competitive Bidding at a Glance

What does Competitive Bidding Mean for Me?

For those patients who would like to receive mail order supplies, Medicare has selected only 18 mail order supply companies who will now provide diabetes testing supplies for Medicare patients.

Reimbursement rates for test strips are being cut. While your retail pharmacy may continue providing diabetes testing supplies for Medicare patients, they will now have to accept the same reduced rates on reimbursement that a mail order supplier does. The average reimbursement cost for each patient’s testing supplies has been cut by approximately 70%.

How will this affect me?

If you are a patient who currently orders supplies through the mail or are someone who needs mail order service, your current supplier may have changed. You may need to find a new supplier.

When you contact a new supplier, ask for the Embrace® meter. Embrace meters can help clear some of the confusion. It is an accurate, no code, high quality, talking meter that is easy to use. Embrace uses a small sample size for less pain and encourages more frequent testing. Unparalled customer support and affordability on test strips has helped make Embrace a name in the mail order supply market. With 22% of the market share and over 2 million meters sold in the US, Embrace is a trusted name you can count on.

Visit us at OmnisHealth.com for more information and this downloadable pdf.

Medicare Contracted Suppliers who carry the talking Embrace® brand blood glucose meter

Here are suppliers you can ask for the Embrace talking meter:

- All American Medical
- Arriva Medical
- Binsons
- CCS Medical
- Diabetes Care Club
- HDIS
- Home Care Delivered
- Khol’s Pharmacies
- Lincare-Diabetes Experts
- Med-Care Diabetic and Medical Supplies Inc.
- United States Medical
Embrace® Family of Meters can help you cost effectively monitor your blood sugar

The Embrace® meter is a simple way to see the affects of food on your blood sugar. It uses only Embrace® strips with a small sample size and instant three step verification, so you can be triple sure of the results.

Prefer to pay cash? Ask your pharmacist about our innovative EVO compact meter kit featuring 50 strips coming soon to your local retail pharmacy!

Embrace® meters have a 22% market share and have sold over 2 million meters in the US – it’s a mail order favorite that you can now get in your retail pharmacy. Ask for it by name-the Embrace talking meter!